



Vance County, NC is seeking qualified candidates for the position of Tourism Development Director



Position, Qualifications & Salary

The Position

Beautiful Kerr Lake, an 850 mile shoreline stretching across Vance County!

The **Tourism Development Director** will:

- Develop and execute Marketing Plan for the County, Henderson, and Kerr Lake
- Have considerable knowledge of the strategies and practices associated with promoting tourism
- Plan, organize, and market special events, attractions, and programs as approved by TDA Board

Qualifications

Education/Experience

Graduation from a four year college or university with a degree in marketing, communications, public relations or a related field and considerable experience in marketing, public relations or tourism; or an equivalent combination of education and experience. Must be highly proficient in maintaining website and creating advertisements.

Salary

Hiring Range (\$45,264 - \$72,420) DOE

The starting annual salary for the Tourism Development Director position will be market competitive depending on the qualifications and experience of the candidate. In addition, Vance County offers an attractive benefits package, summarized to the right.

Benefits

Vance County offers an attractive benefits package including participation in the local government employees retirement plan, vacation, sick, bereavement, and parental school leave, paid holidays, medical, dental and life insurance, and a wide variety of voluntary benefits including 401(K), disability, accident, life, and others.

Recent Event Highlights

- ✚ Show, Shine, Shag, & Dine Car Show
- ✚ E. C. Drag Times Hall of Fame & Reunion
- ✚ McGregor Hall - Grammy-winning artists to local community performances and educational seminars, there is truly something for everyone at McGregor Hall

Ideal Candidates will also...

- Have a portfolio of successful initiatives, be creative in using strategies that promote the County's assets while looking for ways to overcome challenges
- Be tech savvy (including maintaining website, Facebook page, the online community calendar of events) and
- Ability to write, interpret, and apply grants

Go to www.vancecounty.org for our employment application. Please submit a detailed resume with application. Applications & Resumes will be taken until April 18, 2018

Vance County...

Home to Kerr Lake, Vance County is situated in Central North Carolina, along the Virginia border. Our central East-Coast location within one hour's drive of Research Triangle Park, Raleigh-Durham International Airport, and three major research universities puts us in the right location. The County offers a variety of shopping and dining opportunities for people of all cultures, as well as entertainment that features Grammy-winning artists to local community performances sponsored by the McGregor Hall Performing Arts Center.

Visit <http://www.kerrlake-nc.com> to plan a day trip.



EAST COAST
16th ANNUAL! **drag times**
HALL OF FAME 2017 REUNION

Bob Mc
"MEAN HEAL"

Roger McComet
"MIGHTY MACHSE"

Jet Car Bob Smith
"THE AUTOMATABLE"

Smallwood Brothers
"PRO/STOCK"

SHALLWOOD BROS

VANCE COUNTY TOURISM DEPT.
 1-866-438-4565
www.kerrlake-nc.com
vctourism@gloryroad.net
www.eastcoastdragtimeshalloffame.com

OCTOBER 20, 21, & 22 HENDERSON, NC

HISTORIC DOWNTOWN HENDERSON, NC ~ GARNETT STREET

16th Annual! **OCTOBER 20-21-22, 2017**

SHOW, SHINE SHAG & DINE
 1978 & OLDER



Vance County Tourism Development Authority
www.kerrlake-nc.com

