



# The Henderson-Vance Economic Development Commission is searching for a dynamic Director to lead the organization

## Position, Qualifications and Salary

The EDC Director leads our community in building a solid foundation that supports economic growth through business recruitment, development, and retention; product development; marketing Vance County; and as a liaison between business and local government agencies. Community capacity building through local, regional, and state collaboration is an important part of the economic development program.

### Qualifications

#### Education/Experience

Bachelor's degree with preference given to degrees in business, marketing, planning, economics, public administration, or related areas of study; Certified Economic Developer or working toward credential preferred; excellent written communication, public speaking, and presentation skills; and tech savvy including proficiency in Microsoft Office, general business technologies, and analytical tools. Job description available upon request.

### Salary

#### Hiring Range (\$75,000 - \$95,000) DOE

The starting annual salary for the EDC Director position will be market competitive depending on the qualifications and experience of the candidate. In addition, Vance County offers an attractive benefits package, summarized to the right.

### Benefits

Vance County offers an attractive benefits package including participation in the local government employees retirement plan, vacation, sick, bereavement, and parental school leave, paid holidays, medical, dental and life insurance, and a wide variety of voluntary benefits including 401(K), disability, accident, life, and others.

### Program Highlights

- Marketing Program – New website, brand, logo, social media platforms
- Business Retention Program - BRE visits, job fair, financing assistance, accessing state grant programs
- Business Recruitment Program – Marketing missions, site consultant outreach, responded to RFIs and hosted

### Ideal Candidates

- Experienced, energetic, and creative
- Portfolio of successful economic development initiatives, be entrepreneurial, tech savvy and creative in using strategies that promote the County's assets while looking for way to overcome challenges
- Partner with community stakeholders to develop innovative strategies that produce new opportunities

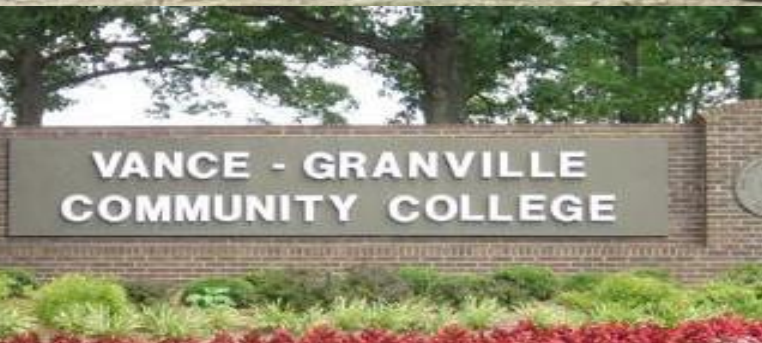


## Vance County

Vance County is located on I-85, a major transportation corridor connecting metros across North Carolina. There are 1.1 million people in the laborshed providing a quality pool of talent. The EDC has developed two exceptional business parks, one of which is part of a multi-county business park development. Vance County is home to quality schools and health care system, community college, recreational amenities including Kerr Lake, and charming small towns. The county's competitive advantages include location, quality workforce, transportation access, business costs, and quality of life.



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