



# COUNTY OF VANCE, NORTH CAROLINA

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FOR IMMEDIATE RELEASE  
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## **VANCE COUNTY NAMES NEW ECONOMIC DEVELOPMENT DIRECTOR**

### **Henderson, NC – Vance County Announces Appointment of New Economic Development Director**

Vance County is proud to announce the selection of Ferdinand A. Rouse as the new Economic Development Director, effective July 15, 2024. Mr. Rouse brings varied experience and expertise to this pivotal role following a comprehensive recruitment and interview process.

Prior to joining Vance County, Ferdinand Rouse served as the Small Business Development Programs Coordinator for the City of Raleigh and held the position of Economic Development Specialist with Adams County, Colorado. He also contributed significantly to the City of Greenville as their Minority and Women Business Coordinator. Ferdinand holds a Bachelor's degree from the University of North Carolina at Charlotte and a Master's degree in Business Administration from East Carolina University. He is also a Certified Economic Developer (CEcD) as recognized by the International Economic Development Council (IEDC).

"I am honored and excited to have the opportunity to serve the citizens of Vance County," said Mr. Rouse.

"I am more than thrilled to bring Mr. Rouse on board with the rest of the Vance County team" said County Manager, C. Renee Perry. "Ferdinand's education and experience are a perfect fit for our needs right now".

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